(v) Tamas (vi) Mirza Ghalib and (vii) Uttar Ramayan Separately?

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLAMENTARY AFFAIRS (SHRI P UPENDRA): The gross advertisement revenue earned by Doordarshan from *the* telecast of each of the following serials is as under: —

Name of the Serial	Amount of revenue earned
Mahabharat	.....Rs. 5742. 00 lakhs
Ramayan	Rs. 2440. 00 lakhs
Buniyad	.....Rs. 887. 40 lakhs
Tamas....	.....Rs. 13. 60 lakhs
Mirza Ghalib	..... Rs. 103. 25 lakhs
Uttar Ramayan	. Rs. 733. 00 lakhs

Similar information in respect of the serial 'Hum Log' is being collected and will be laid on the Table of the House.

Better delivery *of* letters; by post

282. SHRI MENTAY PADMANABHAM; Will the Minister of COMMUNICATIONS be pleased to state:

(a) what steps are likely to be taken by Government to ensure better delivery of letters;

(b) whether Government are aware that the general public is concerned about non-delivery of letters, as also late and tardy service;

(c) what are the measures being taken *to* improve the service and increase the credibility 6f postal services;

(d) whether it is a fact that even registered letters are not promptly and properly delivered; and

(e) if so, what steps are likely to be taken by Government to assure the public of better and honest service?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI JANESHWAR MISHRA): (a) to (eft There have been occasional instances of delaylnon delivery of mails and registered articles. The following steps are taken to avoid such instances:

(i) The matter is immediately enquired into.

(ii) Deficiencies noticed are immediately corrected.

(iii) Collection, sorting and transmission of mails including the registered articles are constantly under review.

(iv) Surprise visits'checks are undertaken by the Supervising Officer.

(v) Better, proper and strict supervision is also ensured.

Private eourie services becoming verypopular due to inefficiency of postal department

28*2. SHRI RAJNI RANJAN SAHU: Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether Government are aware that the private courier services are becoming very popular due to inefficiency of postal department where dak is not delivered in time and there are instances of postmen destroying letters; and

(b) if so, the measures Government propose to take to streamline the department and increase efficiency?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI JANESHWAR MISHRA). - (a? The Government is aware of the existence of private courier services in the country. But the growth of the private couriers is not just due to the alleged inefficiency of